METRO®

We put space to work.™

WWW.METRO.COM

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Store Office

Maintenance

Invento

Wine & Liquor

Specialty & P.O.P.

Entrance & Checkout

Floral

ory Storage, Prep & Receiving
Selling Floor

Increase Profits—
Create your own "Store-Within-A-Store™."

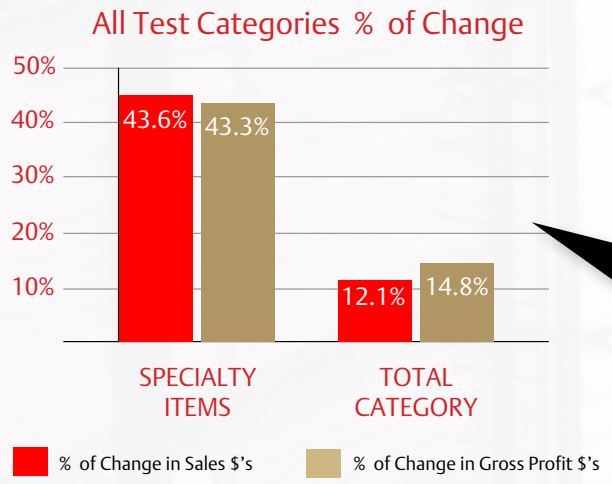
Research shows sales and profits increase more than 43%

Data was collected from ten stores operated by three retailers in the United States. The research covered 15 product categories and thousands of items. The research was conducted by Willard Bishop Consulting Ltd. and involved two areas of research:

- In-store merchandising tests and point-of-sale data analysis to quantify sales/profits and total category impact.
- Consumer focus groups to qualify consumer reaction.

Visit **www.metro.com/retailsolutions** and click on the link to Store-Within-A-Store Research.

Uniquely profitable.



Sales and profits for specialty items **increased more than 43%.** Total **category performance** demonstrated a **12+% increase in sales** and **14+% increase in profits.**

qwikSLOT™ Display Shelving makes creating your Store-Within-A-Store simple and easy.

SELLING FLOOR

Set, reset in a flash!
qwikSLOT™ Shelving.

Easiest to adjust, add or remove shelves, when changing merchandise!

- Shelves are supported by a patented support system that snaps into the post, allowing instant shelf adjustment.
- Adjusts at 1" (25mm) increments
- No tool assembly

Uniquely efficient.

Drop Mat™ Display Shelving.

Increase your shelving holding power by up to 30%.

SELLING FLOOR

Drop Mat yields space saving results. Drop Mat space gain is undeniable.

What would you do with **30% more** display space?

- Add Sku's?
- Add Facings?
- Cross Merchandise?
- Expand Category or Departmental Floor Space?
- Widen Aisles?

What's the secret to increasing holding power?

- The secret to Metro's space-saving advantage is Drop Mat's "thin shelf" design (1/4" versus 1-1/2"). Drop Mat eliminates the need for space robbing under-shelf supports and bulky shelf brackets, reclaiming 20% of your merchandising space.
- Back-to-back, Drop Mat saves yet more space. Reclaim up to 10% additional space by eliminating traditional gondola's 4" wide center support structure.

Metro Tip: *Visit* ***metro.com/retailsolutions*** *and see the Drop Mat demonstrations and case studies to review plannogram data demonstrating Drop Mat's increased holding power.*

SELLING FLOOR

Genuine Metro...
Super Erecta® Shelving. The Look That Sells.™

- No tool assembly.
- Adjustable: Shelves can be repositioned at precise 1" (25mm) increments along the length of the numbered posts.
- Unique Design: Open-wire design highlights merchandise so customers notice.
- Mobile: Full line of casters available for mobile applications.
- Avaliable in a palette of finishes and colors.

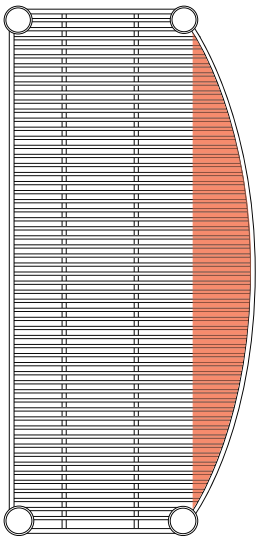
Easy-to-adjust.
Super Adjustable Super Erecta® Shelving

Lift the release and adjust shelf location to match your merchandise.

- Adjustability: Shelves can be quickly and easily adjusted at 1" (25mm) increments along the entire length of the post.
- Unique Shelf Design: Super Adjustable™ offers the patented shelf release method for fast and easy shelf resets.
- Open-wire design highlights merchandise so customers notice.
- Unique Post Design: SiteSelect post design, with double grooves every 8" (203mm) provides a visual guide for positioning shelves.

APPEAL™ Display Shelving

Super Erecta® shelving with an accented curved front. Perfect for end cap displays or to create a Store-Within-A-Store display!



12% MORE

HOLDING POWER GETS YOU MORE SKU'S, MORE FACINGS, MORE SALES & PROFITS!

SELLING FLOOR

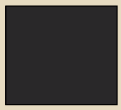
Shelving finishes, Standard colors* & accessories**

Black

White

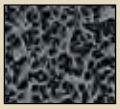
Smoked Glass

Chrome Plated


Black Matte

Flame

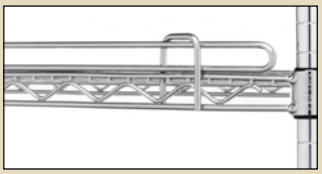
Copper Hammertone


Silver Hammertone

Hunter Green

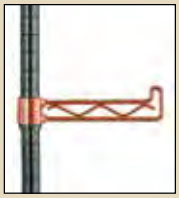
* Specialty colors available. Consult your Metro representative.

** Over 100 accessories available.


1" (25mm) Ledge; 4" (102mm) Ledge Available

Display Baskets

Shelf Inlays (clear inlay available)


Signage Hanger

Foot Plate

Snap-on Hooks

Carded Item Hanger

$1^1/_4$" (32mm) Label Holder

Solid Shelves Available

The Look That Sells.™

Slanted Shelf Merchandiser

Perfect for POP or any general merchandise.

- Slanted wire shelves maintain facings and allow for easy stocking.
- Optional casters allow for easy re-positioning
- Perfect for point-of-purchase, or end-cap displays.

SPECIALTY / POP

Give your merchandise premium presentation.

Specialty Displays.

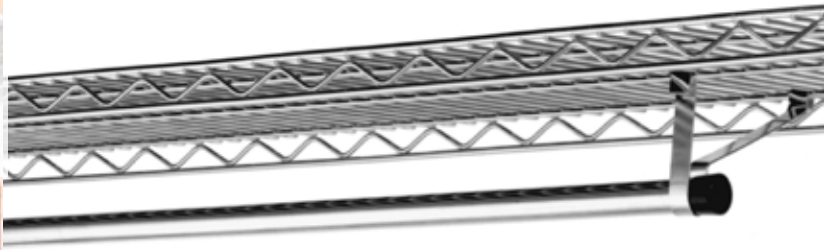
Triangle Display Shelving
- Put corner space to work.
- Sizes correspond to width (depth) of Metro display shelving for add-on capability.

Cantilever Shelving
- Add space to create a unique display.
- Drop mat design creates a product stop around the entire perimeter.

Stainless Steel Display Tables
- Easy-to-clean, easy-to-move, easy-to-assemble.
- Strong structure can hold heavy merchandise.
- Available in many sizes and styles, mobile and stationary.

SPECIALTY / POP

Basket Merchandiser
- Perfect for bagged or hard-to-handle items.
- Easy-to-clean, easy-to-move, easy-to-assemble
- Multiple shelves can be assembled on longer posts to make a dramatic POP display



Apparel Rack
- Hanger tubes attach easily under Super Erecta shelves for hanging garments.

Display it.
Super Erecta® Display Shelving

WINE & LIQUOR

Store it safe and store it secure.

Security Storage
Protect valuable merchandise and sensitive items from loss or shrinkage.
- Heavy-gauge open wire construction keeps contents visible at all times, making it easy to check inventory.
- Adjustable shelves allow flexibility to meet changing needs.
- Available in many sizes, styles, and finishes to meet your needs.

Cradle Wine Storage
- Wire cradles prevent bottles from rolling or bumping against each other.
- Keeps bottles highly visible for easy reading and selection.
- Easy access for loading and unloading.

Heavy Duty Super™ Beer Keg Rack
- Withstands the heavy load of full kegs and the repeated impact of being loaded and unloaded.
- Orderly way to store kegs for easy inventory and stock rotation.

Display and prepare products in style and with the versatility you need.

Super Erecta® Platform Shelving

- Use Super Erecta shelves in any size, finish and color.
- Connect units in different directions using common posts or individual posts with post clamps to create multiple level displays.
- Displays merchandise with unique style.

FLORAL

Super Erecta®

Post-Type Wall Mounted Shelving

- Use Super Erecta shelves in any size, finish and color.
- Adjust height at 1" (25mm) increments along length of post.
- Store items overhead and above worksurfaces.
- Great for visual merchandising.

A complete wall storage and productivity system made easy.

SmartWall G3™

Easy to install. Easy to adapt. Easy to clean.

- Corrosion resistant MetroSeal 3™ warranted against rust and corrosion for 12 years
- Many accessories and configurations to choose from.
- Helps improve productivity, keeps all tools and materials within arms reach.

Versatile utility.

- Easy no tool assembly • Durable & Light Weight
- Ships complete in one box • Easy-to-clean
- Chemical-resistant polymer

Delivering solutions to provide clean, safe transport of merchandise.

MetroMax Q™
Ideal for stocking, labeling or as a POP display.

- Cleanable, lift-off shelf mats are sized to fit into sinks.
- Patented shelf release lever allows instant shelf height adjustment in 1" increments
- Corrosion resistant warranted for 15 years against rust and corrosion.
- A Metro Exclusive — Microban® Antimicrobial product protection built-in.

STOCKING & LABELING

BC and Deep Ledge Utility Carts

- Polymer shelves are easy to clean.
- 2- and 3-shelf models available.
- BC Cart Shelves have a 7/16" "Ships Edge" around perimeter.
- Deep Ledge Carts feature a 2-3/4" deep ledge
- Select from colors:

Gray

Blue

Black

Wire & Solid Shelf Utility Carts

- A durable, dependable transport and POP solution that's easy to maneuver.
- Highly rigid Super Erecta® construction lets you easily adjust shelves at 1" (25mm) increments.
- Available in an array of styles and sizes.

Security Units
Protect valuable materials and sensitive items from loss or pilferage.

- Ready View of Contents: Heavy-gauge open wire construction keeps contents visible at all times, making it easy to check inventory.
- Optional Adjustable Intermediate Shelves allow flexibility to meet changing needs. Can be positioned in 1" (25mm) increments along the entire height of post.
- Double Door: Each door opens 270 degrees and can be secured along the sides of the unit.

Erecta® Shelf Wall Kit

- Keeps essential items close by for greater efficiency.
- Economical storage rack available in 24”, 36”, or 48” lengths.

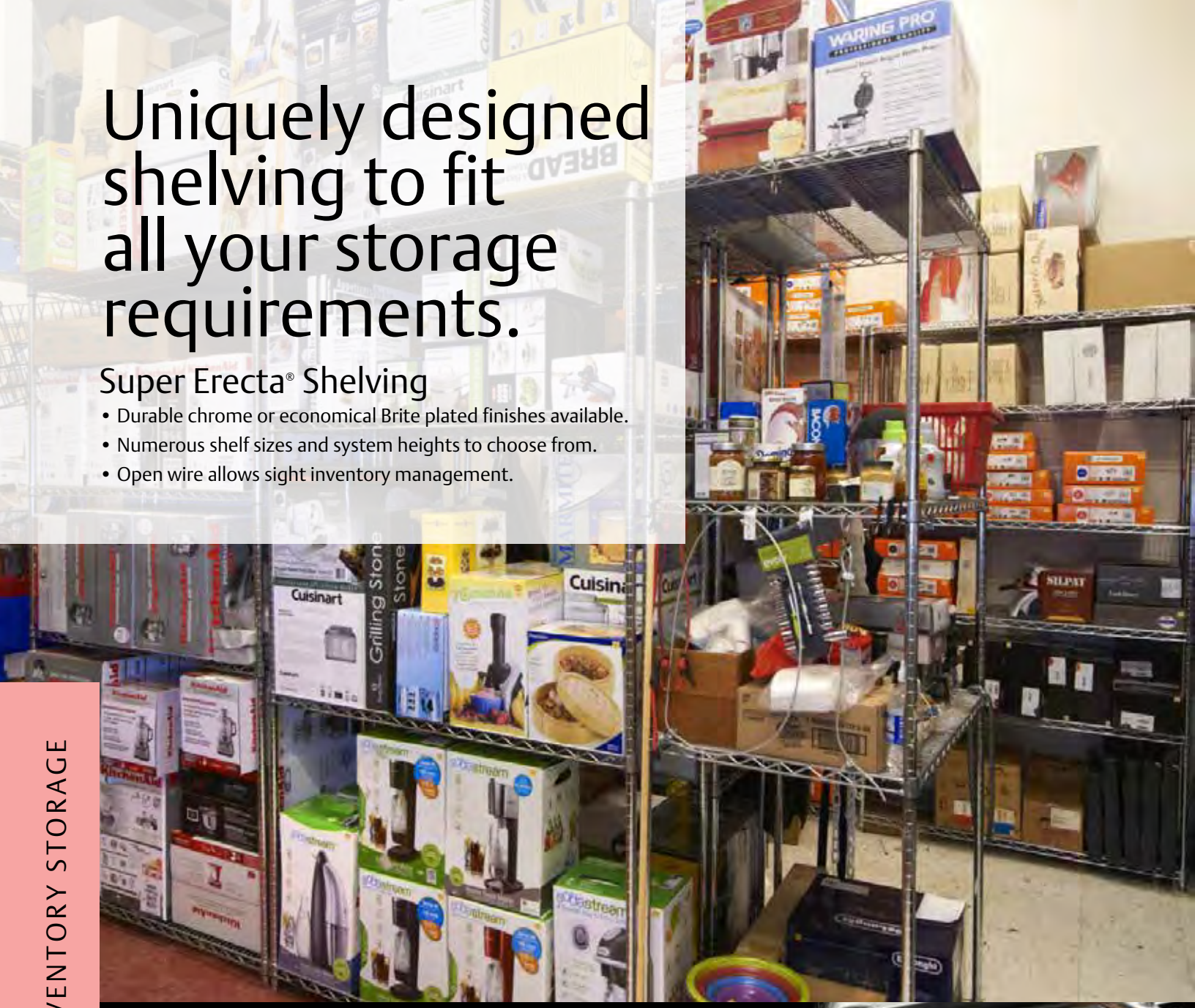
Post-Type Wall Mount Shelving

- Ideal for storage of supplies.
- Available in numerous sizes to fit every requirement.

Uniquely designed shelving to fit all your storage requirements.

Super Erecta® Shelving

- Durable chrome or economical Brite plated finishes available.
- Numerous shelf sizes and system heights to choose from.
- Open wire allows sight inventory management.



INVENTORY STORAGE

Easy-to-adjust Super Adjustable Super Erecta® Shelving

- Adjustability: Open the patented shelf release levers and the shelves can be quickly and easily adjusted at 1" (25mm) increments along the entire length of the post.
- Available in durable chrome or economical Brite plated finishes.
- Available in numerous sizes and heights.

qwikTRAK™

Increase the storage capacity of a given area by up to 50%.

Put more storage units into a defined space. A movable, open aisle allows full access to each shelving unit– eliminating hard to reach or “dead” spaces.

Store more with a high density solution.

TRADITIONAL STORAGE USES UP TO 20’ OF SPACE

Accessible and Ergonomic:
The low profile and sloped sides of the guiding track, combined with the easy-to-move mobile units, provide safe and easy access to all stored products. Mobile units roll easily along the track, even when moving heavy loads.

Keep out!

Keep your valuable items secure with Metro Security Units.

Super Erecta®
Stationary Security Unit

Security Units

Protect valuable materials and sensitive items from loss or pilferage.

- Ready View of Contents: Heavy-gauge open wire construction keeps contents visible at all times, making it easy to check inventory.
- Optional Adjustable Intermediate Shelves: Patented easily adjustable shelf designs — Super Adjustable™ Super Erecta, MetroMax iQ, and qwikSLOT — allow flexibility to meet changing needs. Can be positioned in 1" (25mm) increments along the entire height of post.
- Double Door: Each door opens 270 degrees and can be secured along the sides of the unit.
- Shipped Knocked-Down: Saves on freight costs. Easily assembled.

Super Adjustable
Super Erecta® Mobile
Security Unit

MetroMax iQ®
Mobile Security Unit

Office Solutions to improve the way you work.

- No tool assembly.
- Use Super Erecta shelves in any size, finish and color.
- Large variety of accessories such as bins, shelves and hooks available.
- Store items overhead and above worksurfaces.
- Adjustable: Shelves can be repositioned at precise 1" (25mm) increments along the length of the numbered posts.
- Mobile: Full line of casters available for mobile applications.
- Avaliable in a palette of finishes and colors.

Metro can make everything from application visualization to custom packaging easy.

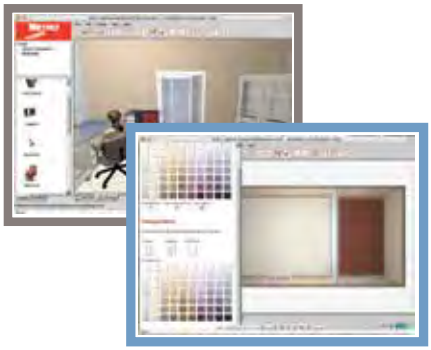
Professional Services Available:

- "Space Audits" to Maximize Your Storage Potential
- Product Planning and Room Layout
- Project Quoting and Management
- 3D Product and Application Visualization
- Custom Product Design and Engineering
- Product Prototyping and Samples
- Custom Packaging

Self-Service Tools Available... online!

- Web-Based Room Layout and Planning
- Web-Based Product Configuration

Visit metroconfigurator.com and test drive the Configurator...our web based software developed to give you the power to manage your space.



Contact your Metro representative for a complete product catalog.

For additional information visit:

WWW.METRO.COM/RETAILSOLUTIONS

1-800-992-1776

METRO®
We put space to work.™

LO3-034 OCT12

Microban® antimicrobial product protection

inhibits the growth of stain and odor causing bacteria. Microban does not protect users from food borne illness. Normal cleaning practices should be maintained. Microban is a registered trademark of Microban Products Company

EMERSON™

EMERSON. CONSIDER IT SOLVED.™